

## **BVRI Board Meeting July 28, 2012**

### **Meeting Minutes**

#### **Board Members in attendance:**

Tom Fraser  
Dave Morley  
Jack Wedgwood  
Katherine Aitken-Young  
Eric Jung  
Randy Mancini  
Ron Murphy  
Paul Petersen  
Ann Porteus  
Ron Rossi  
Jill Wegenstein

#### **Board Members absent:**

Barbara Goodrich  
Jeff Gouveia  
Jesse Markham  
Gordon Ritter

#### **Guests:**

Terry Woodrow, Board of Supervisors  
Dick Jones  
Kimi Johnson  
Bob and Judy Kuechler

#### **CALL TO ORDER:**

Meeting called to order at 3:02 pm by BVRI Board President Tom Fraser at the Bear Valley home of board member, Randy Mancini, and via telephone conference bridge for those members unable to attend in person.

#### **Approval of Minutes for Board Meeting held on May 26, 2012**

These minutes were approved via online motion and have already been posted to the BVRI Website.

### **President's Report -- Tom Fraser**

Email etiquette-please keep conversations to one thread.

Unless you're voting on something, don't reply all unless it's important for everyone to be informed of your response.

### **Treasurer's Report – Jack Wedgwood**

Jack Wedgwood distributed the financial reports via email.

Accounts are still in the process of being combined from the old bank to the new bank.

Insurance is fully paid and there's a bit of an increase this year after 3 years of being flat.

MOTION: Dave Morley moved to accept the Treasurer's Report.

SECONDED: Katherine Aitken-Young seconded the motion

All members in favor.

None opposed.

### **Membership Update – Katherine Aitken-Young**

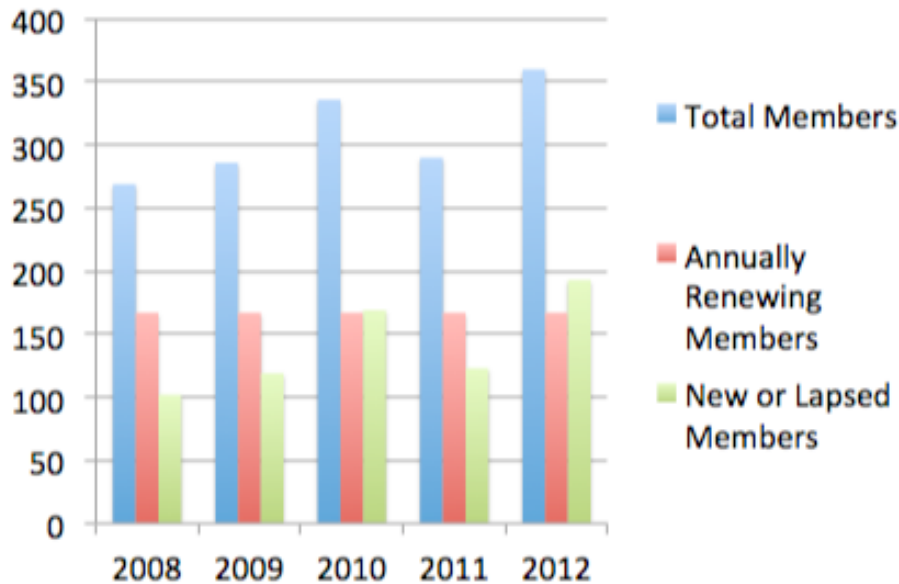
We are at an all-time high for BVRI members with 360 in good standing (320 paid and 40 co-owners). We have 167 members who have renewed every year for the last five years (red line in table below. We have seen two spikes in membership in 2010 and 2012. In 2010 we did a major membership drive. In 2012 we did a similar membership drive and we added free pool membership as a "perk" for BVRI members. We have 24 more members in 2012 than we did in 2010.

The "new" members (green line) include both lapsed and brand new members.

In addition, the membership drive has added to our contact database. We have gotten 53 new email addresses with 2012 membership drive so we now have an active list of 571 email addresses.

Our email open rate is consistently about 56 – 58% or 260 – 270 people. Click through rates are anywhere from 11 – 60 percent depending on the content.

## **BVRI Membership 5-Year Review July 28, 2012**



### **Bylaws Update – Ron Rossi**

Report not yet ready for publication.

### **Summer Picnic**

#### **Plans – Ann Porteus/Jill Wegenstein/Barbara Goodrich**

Still summarizing final costs/profits.

We were planning for 200 people and we had only 150—probably because the 4<sup>th</sup> of July fell on a Wednesday this year so the holiday weekend wasn't totally clear.

Discussion of recruiting help from the beneficiary organization for our raffle proceeds.

Discussion of improved promotion for 2013 including a possible banner to put up at the BV village entrance.

### **Lake Alpine Water Company Report—Kimi Johnson**

Regarding the Bear Lake swimming ban: Working through some final issues. Hope to have the Governor sign everything by end of next week.

Regarding cloudy or colored water in some of the village water--this should be clearing up within the next few days. The reason for the colors/cloudiness is: Once the lake stops running off the top, the thermal strata in the lake develop and change. When they churn they pull a lot of iron and manganese from the soil at the bottom of the lake. LAWC filters as much out as they can using a precipitate. It takes a few days to adjust that amount and the precipitation doesn't happen fast enough so there are a couple of days when the levels are very high.

If anyone has any questions or comments about the water refund, please let Kimi know.

### **BVWD Report**

Per Paul Petersen--Planning to empty the pond this year.

Barbara Goodrich was absent from the meeting, but prepared the following written report:

No news from BVWD than what was reported in the insert that went with the bills 7/1. The main information I'd convey is re rates: (1) We received and appreciate BVRI's letter regarding the rates. (2) We still don't have a rate proposal to present to the ratepayers. Our emphasis right now is paring down our expenses. If Jeff can attend the meeting, he can obviously speak to BVWD issues and answer questions.

### **Status of the Mountain and Development**

The Lodge is open, restaurants are open and per Paul Petersen it's looking very likely that the mountain will be opening for the winter season.

Discussion of sending a letter from BVRI board to the BVVP to ask for a representative to attend our general meeting to provide an update to the community.

### **Website Update**

Jill and Ann sent out a summary of their content/organizational review. Focus is on being informational.

Jill and Ann to get some guidance/estimates for board consideration.

Eric expressed concern about areas requiring lots of maintenance and updates.

### **Beach Operations Report**

Tom Ward is doing a great job. Very attentive.

Tom is continuing to follow up with beach visitors to ensure they are members of BVRI.

### **ARC Report – Ron Murphy**

Terry Woodrow provided the report based on Ron's emailed report: Deck addition in review, new home in review, entry addition and entry addition with double deck, 2-bedroom add-on, one re-roof and one re-roof and paint.

### **Forest Safety Lot Inspections – Dave Morley**

eBlast went out 7/28 announcing the lot inspections will be starting.

### **Newsletter---** Jeff Gouveia

Discussion of eliminating the printed newsletter. Discussion of conducting a poll via email and/or as part of a printed mailing to get feedback on ongoing usefulness of printed newsletter.

### **Report from the Board of Supervisors — Terry Woodrow**

No chipper program funding this year but outstanding dollars for title 3 program have been applied for. Terry will know about this August 1. Board of Supervisors placed a measure on the 11/6 ballot for the voters to decide on the institution of an auditor in the office of finance. Committee had been formed and recommendation of the committee was to put this measure on the ballot. Terry indicates the board is hopeful the community will support this effort.

### **New Business**

School Closure – Jill Wegenstein

The school will remain closed this school year.

Jill is up for re-election on the school board this year. This is an Alpine County position and it's really important for us to have Bear Valley representation on the board. Jill would love to have Bear Valley community

support so she doesn't get replaced by a Markleeville representative (they have a bigger voting base) who might not represent Bear Valley adequately.

**Next Meeting**

General Meeting in the Cathedral Lounge in the BV Lodge on Sunday  
September 2 at 4:00 pm

Board Meeting (also in the Cathedral Lounge) Sunday September 2 at 3:00  
pm

**\* Adjournment:**

Tom Fraser adjourned the meeting at 3:00pm